

EAGLES BASEBALL CLUB



SPONSORSHIP
OPPORTUNITIES
2023

The Eagles Baseball Club was first established on the 22nd of April 1979 and is one of the longest standing clubs in the Sunraysia Baseball League (SBL).

Our story so far

The Eagles Baseball Club is run entirely by volunteers, with a total of 15 past and present players and committee members being awarded Life Memberships. The Club boasts a long history of being a strong family orientated club and is welcoming of new and returning players, families and sponsors.

Eagles Baseball Club consistently hits its goal of providing quality coaching and development programs to encourage and support players to reach their potential. The Club currently consists of three senior and four junior teams that compete in the SBL. In addition to playing in the SBL many of our Eagles players continue to reach new heights by representing Sunraysia, making state teams and even playing for Australia. Training and Games are held at our home ground Newey Field within the Old Aerodrome Sporting Complex.

In 2019 the SBL launched the inaugural Women's Baseball competition. Eagles was one of the first clubs to be a part of this competition and as a club we welcomed the new members and their families with open arms. The dedication and passion of the women's baseball team was shown with Eagles winning the first Women's SBL Premiership.

What 2023 looks like for Eagles Baseball Club

As we have in previous years our highest priority this year is to continue the growth and development of our junior program. We all know that COVID was a massive hurdle to the local sporting competitions as it was for local businesses and we want to do our part to help get the community active again. In the offseason we have been working closely with local schools and other organizations such as NDIS to increase participation levels within our sport.

With another busy 3 years ahead of us, ground development is our second point of action behind increasing participation. We have a number of projects in the pipeline, with the redevelopment of our spectator's area at Newey Field set to be completed by the end of the 2022 season. We are also working closely with MRCC to construct a batting cage and hope to have it completed by the end of the 2024 season. We have also initiated talks with MRCC and local contractors to upgrade the lighting at Newey Field, that will let us host mid-week night games and hope to have this completed by the end of the 2027 season.

We are also looking to build off a successful Women's campaign and look to grow our numbers in women's baseball with future pathways available for further development.

Maximizing your brands exposure through Eagles baseball club in 2023

It excites us to announce that the SBL have been successful in their bid to host the Australian Intermediate League Championships from 2019-2024. As a result, ten teams from across Australia will converge on Mildura. This number is set to increase to twelve teams over the next two years. The 2023 Championship will be running in May, bringing players and families here and boosting the tourism in Mildura.

In addition to the year-round advertising that you will receive during our home and away season, you will also be able to tap into the added exposure during the Australian Championships. Additionally, Sunraysia will be hosting the Under 18 State Winter Championships in 2023, where a further eight teams and staff, will play off in a two-day competition. Bringing additional players, families and tourists to the Sunraysia region.

With the addition of the Women's competition in the SBL, your brand exposure is increased with the SBL season now running from April to December.

You will also get the chance to become a part of what we think is Sunraysia's strongest baseball family with an ever improving and welcoming atmosphere and what is a great opportunity for new and existing sponsors to get their brand advertised nationwide.

Where will your sponsorship get used?

- Development of junior players.
- Provide opportunities for all diverse groups.
- Enhance opportunities for women .
- Getting the Community involved and active.
- Ground upgrades.

BLUE SPONSORSHIP PACKAGE - \$2000

- Field Signage and Round naming rights
- Recognition on Clubs Social Media outlets with business summary, logo and 3 push notifications throughout the year
- 1 x Club supported function at your venue
(if applicable)
- Email notification and invitation of all club events
- Invitation to all Club social functions
- Invite to final series and sponsors trent
- Acknowledgment on Instagram Facebook
- Ticket to Presentation Night x 2 people

RED SPONSORSHIP PACKAGE - \$1500

- Field Signage
- Business Logo on Club Training Top
- Recognition on Clubs Social Media outlets with business summary, logo and 2 push notifications throughout the year
- 1 x Club supported function at your venue
(if applicable)
- Email notification and invitation of all club events
- Acknowledgment on Instagram &

WHITE SPONSORSHIP PACKAGE - \$750

- Recognition on Clubs Social Media outlets with business summary, logo and 1 push notifications throughout the year
- Email notification of all club events
- Acknowledgment on Instagram & Facebook

Eagles Baseball Club now has a project running through the Australian Sports Foundation (ASF) to raise money for infrastructure upgrades. Donations made via the donations page are TAX DEDUCTABLE (min \$2.00). There is no limit to the donation amount via ASF

Your sponsorship can be made via ASF at

<https://asf.org.au/donate/facilities-upgrade>

Eagles Baseball Club appreciate the time you have taken to reading through our sponsorship package and hope that together we can build a stronger club, while helping each other out in the process.

FOR MORE DETAILS, PLEASE CONTACT

EBC SECRETARY: ebcmildura.secretary@gmail.com

Or find us on

Instagram - [@eaglesbaseballclub_](#)

or

Facebook - www.facebook.com/eaglesbaseballclubmildura

Yours Sincerely

Richard Law (President)

Appendix:

An overview of what you will receive depending on package chosen

What you will receive from your sponsorship	Blue Package	Red Package	White Package
Sign (homerun fence) your choice of location	x	x	x
Business logo on junior playing tops	x		
Business logo on training tops	x	x	
Acknowledgment on Website & Facebook	x	x	x
Clubs Social Media outlets (summary/ logo)	x3	x2	x1
Club supported function at your venue (if applicable)	x1	x1	
Email notification of all club events	x	x	x
Invitation to all Club social functions	x	x	
Ticket to Sponsors Day	x2	x2	x1
ticket to Clubs Major Fundraiser	x2	x1	
Ticket to Presentation Night	x2		

Order of priority – Blue, Red then White.





Sponsorship Agreement

I agree to enter a sponsorship agreement with the Eagles Baseball Club Mildura Inc. To the value of the following package;

BLUE

RED

WHITE

(Sponsor)

Name: _____

Date: _____

Signature: _____

